## For Immediate Release

Media Contact:
Jason Gilbreth
404-214-0722 x 125
jgilbreth@trevelinokeller.com



The Chick-fil-A College Football Hall of Fame Knows Moms Are the Real MVP Celebrate Mom at the Hall with Free Admission, Mimosas, Manicures and Massages.

**Atlanta (April 1, 2019)** – Every day should be Mother's Day for all they do for us, but this Mother's Day we can definitely shower her with love and pampering, Hall of Fame style, with a unique, one-of-a-kind experience you won't get anywhere else. Moms get in free and in addition, here are five more reasons you need to bring Mom to the Hall.

- 1. **Mimosas** No one deserves a bubbly toast more than Mom. She can sit back and have a sip on us! (All moms receive one drink ticket for a complimentary mimosa at the box office when they arrive.)
- 2. **Manicures** We will treat Mom to a well-deserved manicure on her special day. From vibrant reds to bold blues, her nails can show off her team spirit.
- 3. **Massages** Nails done. Check. Now let's kick that stress and tension with a complimentary massage from Pamper Perfect while Dad and the kids kick it on our indoor playing field. Pamper Perfect will be on-site for massages and manicures from 10:00 am 4:00 pm.
- Presents Although Moms should get a gift every day (and we do mean every day), today we will honor the first 100 Moms in the Hall on Mother's Day with a special gift.
- 5. **Peace and Quiet** Mom gets her "me time" and we take care of the family while she enjoys her mimosa, manicure and massage. We give them back when she is ready!

For more information, visit www.cfbhall.com.

#####

## **About the College Football Hall of Fame**

The Chick-fil-A College Football Hall of Fame is a 94,256-square-foot attraction located in the heart of Atlanta's sports, entertainment and tourism district. Adjacent to the Georgia World Congress Center and Centennial Olympic Park, the Hall provides visitors with a highly immersive, interactive and engaging experience using a blend of historic college football

artifacts and state-of-the-art, interactive multimedia exhibits. The National Football Foundation (NFF) launched the Hall in 1951 to stand as one of the nation's premier sports shrines, immortalizing the game's greatest players and coaches as positive role models for future generations. Atlanta Hall Management, Inc., partnered with the NFF to construct and operate the Hall of Fame attraction, which provides a platform for community outreach, education and character development initiatives, as well as serves as one of Atlanta's premier special event spaces. For more information on the Chick-fil-A College Football Hall of Fame, a 2018 TripAdvisor ® Certificate of Excellence recipient, please visit <a href="https://www.cfbhall.com">www.cfbhall.com</a>.